

MAYOR OF LONDON

From good night to great night

A VISION FOR LONDON
AS A 24-HOUR CITY

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Front cover image: Songhoy Blues at KOKO, Camden
© Carolina Faruolo

Back cover image: The Troubadour pub and
grassroots music venue, Earls Court
© Jacek Niewadzi

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Foreword



Night Czar, Amy Lamé, Mayor of London Sadiq Khan and Chair of the Night Time Commission, Philip Kolvin QC
© James O'Jenkins

What makes a successful city? Undoubtedly cities need good homes, good jobs, safe streets and efficient transport. But successful cities are also creative cities. They feed our souls and inspire our minds. And creative cities thrive at night.

This vision is about the pounds and pence of how much the night time economy is worth. But it is also about the culture of life at night in a 21st century global city.

I've appointed Amy Lamé as my Night Czar to champion nightlife and nurture our night time economy. She is not afraid to challenge our thinking, to change the conversation about life at night. As well as understanding the costs, we must recognise the benefits of a diverse and welcoming night culture.

Local authorities, businesses, the police and residents are vital partners in making London a truly 24-hour city. So I've set up a new Night Time Commission and appointed Philip Kolvin QC to chair it. We know that lifestyles

are changing and he will be holding a conversation with Londoners about the kind of life they want at night.

I want London to be a global leader in the way we plan for life at night. But we face tough competition, with Paris, New York, Berlin, Tokyo and San Francisco all looking to grow their night time offers. Building a vibrant nightscape is a mark of cultural status for a global city. It is also what keeps visitors, workers, students and businesses flocking to our city.

London's greatest asset is its diversity. I want to make sure London at night is welcoming and accessible for all. This isn't just about pubs and clubs. It's about a whole range of activities and services, from museums and theatres opening later, to being able to do your weekly shop after an evening shift, through to the safety of those working and traveling at night. We need positive planning for our night time economy – to attract the right balance of businesses and activities at the right times.

The safety and wellbeing of London's residents, workers and visitors is my top priority. We must create a life at night that works for everyone. If we get it right, we will improve the health and quality of life of all Londoners. We must ensure that everyone can get good sleep, whatever time they take it. We can also do more for our vital nurses, police, freight and transport workers whose shifts go through the night. When my Night Czar, Amy Lamé, holds night surgeries across London, workers and the public tell her the biggest challenge is finding somewhere that serves good food and a hot drink at 2am.

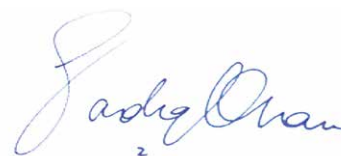
Our role is to bring people together. We've been working hard to safeguard pubs, live music venues and clubs - the backbone of our night culture. For the first time in ten years the number of grassroots music venues in London has remained stable. We are seeing the green shoots of growth.

We've set up a group of Night Time Champions from every London local authority. They are essential partners

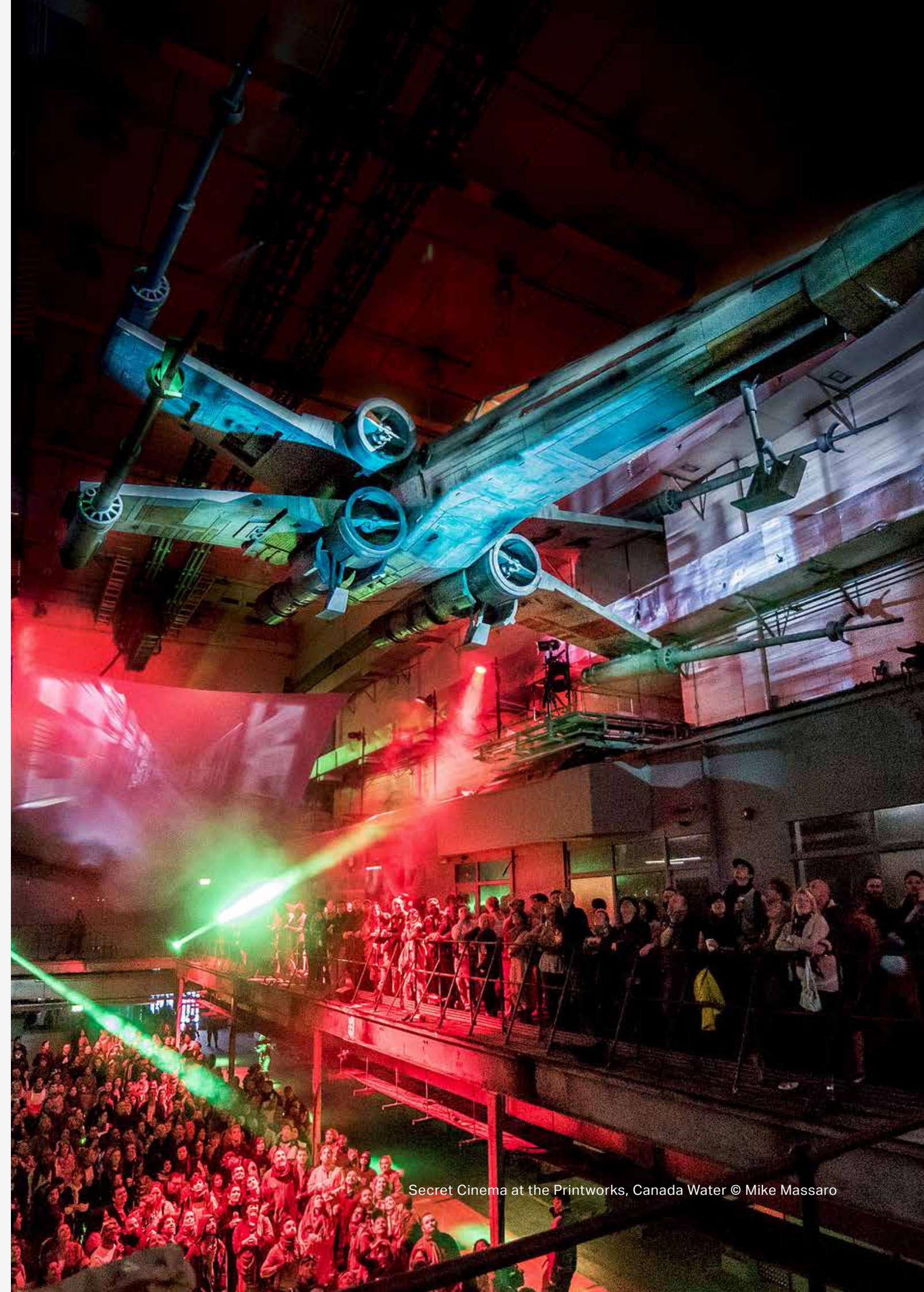
in our work. We will support all local authorities to develop their plans for the night time economy. Using their powers in planning, licensing, culture and regeneration, local authorities play a critical role in shaping their night time offer.

One in eight jobs in the capital is at night. Our £26bn night time economy is set to grow in the coming years. It is therefore vital to the prosperity of Londoners. But if we don't change the conversation about life at night, we will miss an opportunity to provide good jobs, economic growth and a vibrant, world class night time culture for all Londoners.

I am clear that success means that London is open for business, London is open to people and ideas and London is open at night.



Sadiq Khan
Mayor of London





01 Introduction

London is known globally for its openness and celebration of diversity. If great cities were meant to be, they were meant to be like London.

Nowhere is the variety of London more apparent than in its night time economy. By this we mean the culture, entertainment, hospitality, retail and service activities that happen in the evening and through the night.

The night time economy is vital to London's sociability. It is the place where we meet, make friends, fall in love, pass time, dance and laugh. It's where we celebrate, commemorate and commiserate, where we experience and share the joy of living. It's impossible to put a value on this. London's night time economy brings people together in so many ways. As such, it is vital to the wellbeing of London – and Londoners.

Night time businesses are very important to London's economy. They employ 725,000 people – that's roughly the population of Leeds. It is one reason why talented people from across the UK, and the world, want to live, work, learn or raise families here. It attracts investment and is a big part of London's attractiveness to UK and international visitors. It is also inextricably linked with London's global reputation and location at the heart of the modern world.

This only tells part of the story, however. A whole ecosystem of industries support our night time economy. These include food supply chains and retail facilities, technical and maintenance services, health and security, transport and logistics. And then growing up around the night time economy are allied industries, which draw inspiration from and help sustain each other. It has led to the development of world-renowned media, tech and fashion businesses which add to the richness of life in London.

The challenges

London faces many challenges. Rising rents are pricing out small businesses and hastening the conversion of pubs, clubs, venues and workspaces into luxury flats and other uses. There are frictions between residential and night time uses. Some of our unique cultural assets, such as the Ministry of Sound nightclub or the George Tavern in Stepney, have faced costly battles to stay in business.

Business rates are increasing too, putting additional pressure on our night time industries. For example, a recent report shows that one-quarter of London's grassroots music venues are at imminent risk of closure from rises in business rates. Then there is the growth



Regent's Park Outdoor Theatre © VisitBritain / Eric Nathan

of online shopping which is making it more and more difficult for local high streets to survive. London also faces stiff competition from the night time offers of other cities.

Brexit could potentially reduce the supply of foreign workers which our hospitality and tourism sectors rely on. At the same time, wages are stagnating, meaning people have less money to spend on going out. In-home entertainment is also becoming the preferred option for many cash and time poor Londoners.

The night time economy suffers by being linked with antisocial behaviour. Undoubtedly there are challenges at night, as there are in the day. We need to work together with residents, councils, businesses and the police to address crime and antisocial behaviour at all times. But we should also recognise that crime is no more prevalent at night than it is in the day. In fact our city is one of the safest in the world.

Planning for a 24-hour city

We know that more people are moving to live in cities. As they grow, we have to make them work better and more efficiently. To improve Londoners'

quality of life, we must think creatively about the way we organise our city, 24 hours per day. The launch of the Night Tube has been a huge leap forward. It is infrastructure like this that helps economies grow and become more productive. But there is more we can do.

More people are looking for work patterns that suit their lifestyle. Technology has freed people to live and work in new and flexible ways. Now, as London becomes a truly 24-hour city, we expect people to want greater flexibility in the times they work, shop, get a haircut, attend a health appointment, meet friends or go to the gym.

By nudging London's peak activity times a little later or earlier we can use the full 24-hour cycle to relieve pressure on the city. Later Tube services at weekends are helping night time businesses, councils and the police by encouraging a slow dispersal of customers rather than a sudden expulsion. Businesses, workers and transport providers want to find ways to avoid the stress and inefficiency of rush hour. Some areas are also keen to explore night time deliveries to ease congestion, improve air quality and make our roads safer for pedestrians and cyclists.

Alcohol consumption in the night time economy is falling whilst drinking at home is on the rise. To avoid isolation and the health problems of drinking, we want to encourage a healthier relationship to alcohol. In particular we want to reduce the problems associated with excessive drinking before people arrive at our night time venues.

Working in partnership

We must plan for life at night in the same way do for the day. London's local authorities are fundamental to this. Through their planning, licensing, culture, regeneration, community safety and economic powers, local authorities have a powerful role to play in shaping London at night. The Mayor works hand in hand with all London local authorities. He is able to amplify their work, provide London-wide leadership and support the strategic development of the night time economy across the capital.

The police and health services do an incredible job in keeping Londoners safe and well. The night time economy is both a crucial part of what they support and protect and a competitor for their dwindling resources. We must do what we can to alleviate the burden on them. There are great examples of local authorities, the police, health services

and night time businesses working together and reducing problems. We can help these partnerships to flourish across the capital, devising creative solutions and supporting a safe and healthy night time economy.

Without business operators and cultural leaders, there would be no night time economy at all: they are therefore integral to the partnership. We must harness their creativity and entrepreneurship. They need the confidence to invest and the encouragement to try new activities, not just in established nightlife areas but in places with an emerging night time culture.

Propelling the whole machinery of the night time economy are workers. Night workers must be safe at work and when traveling to and from work. They should be paid a living wage, have access to the same support and services as day time workers and share in the dividends of their hard work.

Likewise, a balance must be struck between work, rest and play for London's eight million residents. No matter what time we go to bed, we all need good sleep. Nothing we do must compromise that basic right.

02

Ten principles

Patrice Warrener's The Light Of The Spirit lights up Westminster Abbey as part of Lumiere London 2016
© Matthew Andrews



The Squidz Club, a night for young people with learning disabilities, their friends and families, at The Albany, Deptford © Tim Mitchell

TEN PRINCIPLES

From the start, we believe it will help to define principles for the development of London at night. We do so to guide our work and to provide a foundation for the partnerships we hope to foster. These principles have been developed through conversations with businesses, the Night Time Economy Borough Champions, the police and many others.

London at night will:

1. Be a global leader.
2. Provide vibrant opportunities for all Londoners, regardless of age, disability, gender, gender identity, race, religion, sexual orientation or means.
3. Promote all forms of cultural, leisure, retail and service activity.
4. Promote the safety and wellbeing of residents, workers and visitors.
5. Promote welcoming and accessible nightlife.
6. Promote and protect investment, activity and entrepreneurship.
7. Promote domestic and international visits to London.
8. Be strategically located across London to promote opportunity and minimise impact.
9. Become a 24-hour city that supports flexible lifestyles.
10. Take account of future global and domestic trends in leisure, migration, technology, employment and economics.

1. BE A GLOBAL LEADER

London has been a global leader throughout its history. Our city was home to the first underground rail system and regular television service. It was also a pioneer of social housing. More recently, London has become a cultural capital and the financial centre of the world. Our talent, creativity, history and culture of innovation make London a remarkable global city.

Our night time offer is an essential part of London's brand. It encompasses pubs and clubs, restaurants and street food markets, theatres, cinemas, grassroots gigs and arena spectaculars. We have world-class clubs like Fabric, record-breaking West End theatres, the world's most popular music venue, the O2, and festivals like the Notting Hill Carnival which attract people from around the world.

We want London to be known as the most vibrant city on Earth. We also want to maintain our position as a top global tourism destination, a hub of investment and entrepreneurship and an a magnet for outstanding minds. With a growing creative population, great buildings, good transport at night and a positive agenda, we can achieve our ambition.

We will also continue to work with our friends in Amsterdam, Paris, Berlin, San Francisco, New York, Tokyo, Melbourne and other cities around the world. These cities are alive with new ways to promote a healthy and vibrant night time offer and there is much we can learn from each other.

HOW WILL WE DO THIS?

The Mayor has appointed Night Czar, Amy Lamé. He has also created a new Night Time Commission chaired by Philip Kolvin QC. They will bring local authorities, businesses, police, residents and workers together to shape our plans.

They are part of a global network of night time mayors, city governments, cultural organisations and businesses, providing leadership on the development of city life at night.



Nadia Rose performing at the Mayor's Culture Diary Creative Industries Showcase, British House, Rio 2016
© The Culture Diary

2. PROVIDE VIBRANT OPPORTUNITIES FOR ALL LONDONERS, REGARDLESS OF AGE, DISABILITY, GENDER, GENDER IDENTITY, RACE, RELIGION, SEXUAL ORIENTATION OR MEANS

To succeed, London's night time offer must be accessible, safe and attractive to all. Our town centres at night are sometimes depicted as alcohol-driven, youth-dominated spaces which exclude other groups and interests. We don't think this reflects London in general. However, the night-time demographic is not the same as the day-time. It is true that London is a young city with more people aged under 40 than any other UK city. A higher proportion of young people go out at night. This is reflected in and shaped by our night time offer. There may be good reasons for this, in terms of consumer desire, disposable income and the large numbers of students at London universities. But there is good reason to make our centres at night places for all.

Both the public and private sectors should ensure that all communities and ages are invited, welcomed in and catered for. Not everyone wants to drink.

Not everyone can afford to eat out or attend a live performance. Some people feel unsafe or find it difficult to get around at night. We have to understand the barriers to enjoying London at night. We should then plan our centres using inclusive design principles and make them sociable spaces for all members of our community.

HOW WILL WE DO THIS?

The Night Time Commission will seek the views of a wide range of Londoners. They will recommend policies and new initiatives to the Mayor to make London at night a vibrant place for everyone.

The Mayor has published a report on the loss of many LGBTQI+ spaces. He has also created a five point checklist for developers and pub companies on creating LGBTQI+ spaces.

Night Surgeries will be held across London. The Night Czar will be out in the evening and at night, meeting the people who live and work in London's night time areas. Their views will help shape the way we plan London at night.



Outside The Village bar in Soho, Westminster © VisitBritain / Richard Allen

3. PROMOTE ALL FORMS OF CULTURAL, LEISURE, RETAIL AND SERVICE ACTIVITY

We urge a broader view of the night time economy; one that reflects the cultural diversity of London. Critically, it is not just about pubs and clubs. We won't make our centres sociable spaces for all with a single culture and leisure offer. People's needs in the evening extend beyond eating and drinking. Increasingly, we're seeing retail as a form of leisure. People want to be able to access services, whether that's gyms, libraries or manicures, outside regular hours. If we can introduce a proper mix of activities into our centres at night, we can broaden the type of people who visit. This will also create natural guardianship, reducing antisocial behaviour and making London at night more welcoming for people who have previously avoided it.

Working patterns are changing. Those employed in hospitals, call centres, transport or policing may work at any time of day or night. Why should they only be able to access high street shops

and services during day-time hours? Why should a healthy centre not include a diverse range of uses in the evening? These will be attractive to the whole community and help to increase social integration. With the right policies in place, this diverse night time offer can happen.

HOW WILL WE DO THIS?

A network of Night Time Economy Borough Champions has been set up. Local authorities, particularly planning, licensing, regeneration and culture teams, are key to success in this area. Many local authorities already have vibrant local partnerships in place to support this work. We will engage with these partnerships to find out what more can be done to support their work. Through the champions network we will share good practice, address challenges together and promote diverse and inclusive night time offers across the capital.



Yoga Glow at God's Own Junkyard, Walthamstow © Caroline Teo

4. PROMOTE THE SAFETY AND WELLBEING OF RESIDENTS, WORKERS AND VISITORS

London's night time offer cannot be developed at the expense of Londoners. London is becoming an increasingly dense city. Lifestyles are also changing and people are working, resting or playing at very different hours of the day and night. We must plan for these changing lifestyles and for a greater range of sustainable activities taking place at different times across the capital. We must also ensure that the way London is managed as a 24-hour city supports the wellbeing and safety of all Londoners.

The growth of London as a 24-hour city presents unique opportunities and challenges. The two largest environmental causes of health problems are poor air quality and noise. Moving freight later into the night could help to improve air quality, ensuring that our city grows sustainably. The noise impact of London's night time activity must also be considered, so that no matter what time we go to bed, we have the respite required for good sleep.

Public authorities plan their areas according to local, regional and national policies and the needs of local residents. It should be clear where late

night uses will, and if necessary won't, be encouraged. They set and enforce design and management standards. Councils, developers and businesses can minimise the effect of night time activity on neighbours. Through good design and careful handling of deliveries, parking, queueing, smoking, dispersal and noise leakage at venues, residents' right to sleep can be protected.

All parties forge better links through working together. Finding ways for all members of the community to work cooperatively, for example through community forums, is an excellent way to identify and deal with any problems before they lead to enforcement action and unnecessary conflict.

London's night time economy remains one of the safest in the world. We have one of the finest police services and strong partnerships exist between police, venues, the security industry, transport providers and local authorities. They keep us all safe 24 hours per day. An increased night time economy will require us to plan how we use our resources around the clock. Business improvement districts, business crime reduction partnerships, the London Lorry Control Scheme and other initiatives can all assist.

There is potential to transform Londoners' health and encourage healthier alcohol use through a more varied night time offer that's active right across the city. This can also help reduce demand for the London Ambulance Service and other NHS services. Reducing the fear of alcohol related antisocial behaviour is good for the whole community too. A healthy, vibrant, diverse and accessible night time offer will provide opportunities for all Londoners.

All members of our community, regardless of age, disability, gender, gender identity, race, religion, sexual orientation or means, should have the right and the confidence to travel, work, socialise and have fun at night without being harassed or being victimised.

The message must be that we live in a caring and protective city, which will not tolerate illegal or antisocial conduct. We believe that businesses and public authorities can play an important role in promoting responsible behaviour and reducing illegal and antisocial activity.

Violent conduct in particular has no place in the social and cultural life of London at night. It is a problem that we all must take responsibility for. Whilst the number of violent incidents

is thankfully small, the impact on individuals, on businesses, on safety and the perception of safety at night, is great. It puts people off going out at night, deters investment and limits growth of the night time economy.

We must protect night workers. They have to be able to get to work and home safely. Their workplace should be safe too – whether a nightclub or a kitchen. Not all night time workers enjoy adequate workplace rights, have access to the same support as daytime workers, or receive at least the London Living Wage. Service charges don't always find their way into the right pocket. Some groups face discrimination in the labour market. Pay gaps unfairly affect women and black and ethnic minority workers.

The concentration of businesses and investment in the night time economy demands a pool of well-trained workers. The best employers in London train staff to work at a high level and provide training throughout their employment. The Mayor's Good Work Standard will seek to support a world-class workforce across London's economy by championing best practice and the London Living Wage. It will also promote training and tackle inequality in the workplace. The night time economy should live up to these standards.

HOW WILL WE DO THIS?

Central government funding for our police is essential to keep London safe around the clock. We need the right resources to ensure that the Met Police Licensing Unit can work with local authorities, businesses and security companies. They are vital in keeping those who work in and enjoy the night time economy safe.

The Night Czar has hosted the first summit on womens' safety at night. It has started the process of developing London's first Women's Safety at Night Charter.

The Mayor's Office for Policing and Crime is refreshing its Violence Against Women and Girls strategy. It will look specifically at women's confidence and safety at night.

The Mayor's Police and Crime Plan highlights the importance of partnership between the police and businesses. Through business crime reduction partnerships and business improvement districts, businesses and the police are making London safer.

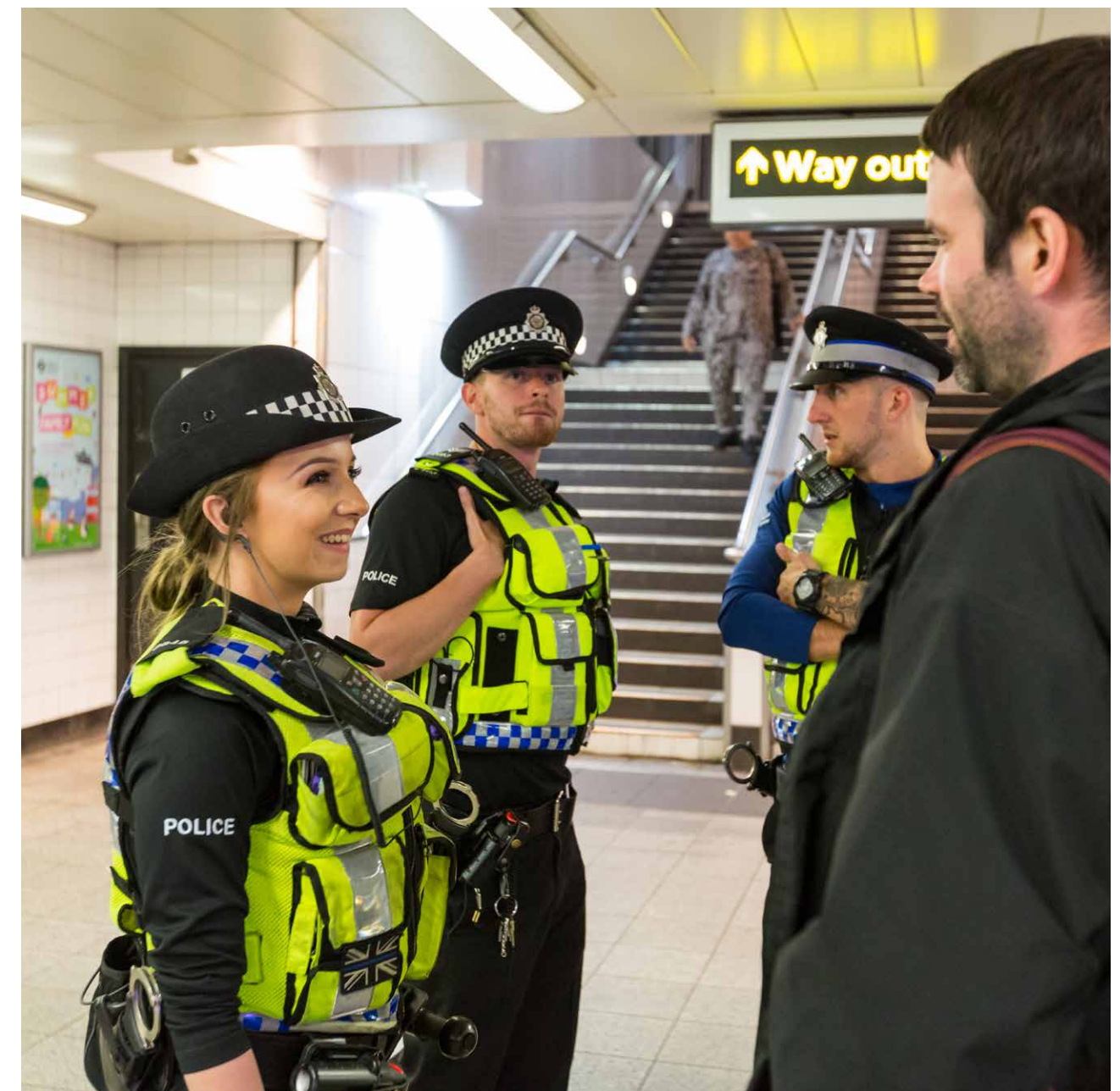
The Mayor's draft London Environment Strategy looks at air quality and noise in our growing city, highlighting the challenges and opportunities we face now and to 2050.

The Mayor's Good Work Standard promotes outstanding practices in employment. The Mayor is working with employers to address inequalities in London's labour market. This includes championing the London Living Wage for night workers.

We ask employers to sign up to the London Healthy Workplace Charter. It provides easy steps for employers to make their workplaces healthier and happier. Already, 166 organisations have been accredited and awarded, with more than 300,000 employees benefiting.

The Report it to Stop it campaign is increasing the public's confidence to report unwanted sexual behaviour. Run by Transport for London, the Met Police and British Transport Police, reports rose by 31% in 2015/16.

The Night Czar and the Night Time Commission will contribute to the Mayor's new London Food Strategy. A priority will be increasing availability of good, affordable food for people who work at night.



British Transport Police patrolling the Night Tube © Transport for London

5. PROMOTE WELCOMING AND ACCESSIBLE NIGHTLIFE

Our centres at night should be places for everyone. People of all ages, abilities and backgrounds should be able to arrive by any form of transport, including walking and cycling. They should find places that are lit, safe, signposted, easy to get around and interesting. We should design our centres with night in mind as much as day.

Lighting is a vital ingredient too. Buildings are enhanced by being beautifully lit at night. Tunnels, bridges and walls can be turned into artworks with carefully considered lighting. This can help create a centre that feels welcoming and cared for.

In some places, especially those with good public transport links, there will be a strong case for pedestrianising at night or weekends. Tables and chairs in the street can create an instant atmosphere of activity and social interaction. This is as good for business as it is for bringing different communities together.

Toilet facilities and water fountains are important too. London, like cities across the UK, has lost such provision in recent decades. The accessibility of toilets also remains a problem, especially for disabled people and women. We would like to see our capital reversing that trend.

Schemes like business improvement districts, street pastors and business crime reduction partnerships can all play a part. Of course, there is no 'one size fits all' solution for any centre. However, we can share good practice and encourage the strong partnerships that underpin every successful centre.

HOW WILL WE DO THIS?

The new London Plan will promote accessible and welcoming public spaces, not just in the daytime but for night time use too. It will also require greater provision of public toilets.

Transport for London, Westminster City Council and the Mayor are working closely to transform Oxford Street. Pedestrianisation will support this culture and nightlife heartland by addressing air quality and making it more vibrant, welcoming and accessible.

The Mayor has launched The Illuminated River. This commission is on an unprecedented scale. It will create a world-class lighting scheme for London's bridges along the River Thames.



The Winter Lights Festival, Bell Square, Hounslow, produced by Watermans and Same Sky © Vipul Sangoi

6. PROMOTE AND PROTECT INVESTMENT, ACTIVITY AND ENTREPRENEURSHIP

To maintain London's unique cultural offering and its global reputation, we need to encourage and foster new activities. We must also protect important cultural assets.

Local authorities know their communities and protect and shape their cultural offer. They state in planning and licensing policies the type of activities they want to encourage and in which places. We must support local entrepreneurs and authorities by offering them positive policies and incentives.

Local people, businesses and community organisations can help to shape culture and leisure policies. This includes business improvement districts, community safety partnerships and residents associations. The best policies come out of working with local people.

The planning system can help too. The Agent of Change principle, Article 4 directions, planning designations and Asset of Community Value listing can help protect cultural assets. At the same time, Local Plans and town centre strategies can positively shape a night time offer that provides for local needs and aspirations.

HOW WILL WE DO THIS?

The London Plan is the Mayor's strategy for London's built environment. Culture and the night time economy will be a significant feature of the next London Plan.

The Night Czar and the Night Time Commission will support and champion London's night time offer. They will work with partners to ensure that London at night is an attractive place for investment and innovation. They will ensure that independent businesses are at the heart of their work.

The Mayor has launched his Skills for Londoners programme. It enables businesses and Londoners to get the skills they need to succeed in a 24-hour economy.

The Mayor has launched a £70m Good Growth Fund. It provides investment for regeneration initiatives including those that share culture. Crowdfund London provides opportunities for people to crowdfund local projects and receive a pledge from the Mayor.



Garden of Light by TILT (France) in Leicester Square for Lumiere London © Matthew Andrews

7. PROMOTE DOMESTIC AND INTERNATIONAL VISITS TO LONDON

Tourism is vital to London's economic success. Our city welcomes over 30 million visitors, from the UK and across the world, each year. These visitors spend £15 bn in London. One of the main reasons people choose to visit London is to enjoy the city's culture at all hours. That means we need to make sure we promote our night time offer alongside day time activities.

Even outside the main tourist seasons, London has many attractions. There is a market for global conventions, conferences and seminars. Then there are London's international sporting events which are a year-round draw. We should promote the sheer breadth of London's night time offer alongside its hotels, conference centres and sporting occasions. It's one reason why many people choose to come here instead of other cities.

More parts of London can benefit from the visitor economy. The Mayor is keen to see an increased tourism offer across London's boroughs. He also supports the development of more visitor accommodation across London's town centres.

HOW WILL WE DO THIS?

The Night Czar and the Night Time Commission will work with London & Partners, the Mayor's official promotional agency. London & Partners are improving promotion of London at night on visitlondon.com. They have also launched theatre.london, providing visitors with personalised information in the Visit London app. They are also working with local authorities and businesses to increase awareness of London's night time offer via their London Areas campaign.



fabric nightclub, Farringdon © Sarah Ginn

8. BE STRATEGICALLY LOCATED ACROSS LONDON TO PROMOTE OPPORTUNITY AND MINIMISE IMPACT

London is home to several areas of internationally renowned night life. The West End alone has a bigger night time economy than that of Edinburgh, Birmingham and Manchester combined. However there is an opportunity for London to become a city of many centres with a range of night time offers.

People in some parts of London don't have access to the kind of night time activity they would like. In other areas hotspots have developed. Neither of these is desirable. To address this we must plan proactively for the night time in local areas across the capital.

By encouraging a better distribution of night time activity, we can lessen the pressure on London's hotspots, reduce the need to travel and make our city more sustainable. More parts of London will share in the profits of the night time economy. Most importantly, it will provide great places for people to spend their free time, reflecting local culture and needs.

Local authorities with high levels of activity at night can use planning and licensing policies to attract the kind of businesses they want. This way it is possible to develop a better, more diverse mix. This may be preferable to policies which discourage new venues

and may lock in existing problems. We will work to support those local authorities that are keen to promote growth or diversification of their night time offers.

HOW WILL WE DO THIS?

We will support London's local authorities to develop visions for their night time economies. They are expert in planning for local need. They decide what types of activity to promote in which places, during what hours. There may be places where later hours are not appropriate. Equally, there may be places with room to encourage later activity. A borough-wide vision for the night time economy will help local authorities to positively shape their offer, informing planning, licensing and other strategies.

The Mayor has published draft guidance for planners and developers on the night time economy. Ahead of the new London Plan, it aims to protect and promote London's nightlife. The final guidance will be published in late 2017.

The Mayor will launch the first ever Cultural Infrastructure Plan. London's night time cultural offer will be mapped and planned for in the same way we plan for schools, hospitals and transport.



The O2, North Greenwich. The world's most popular music venue © VisitBritain / Britain on View

9. PROMOTE AND SERVE A 24-HOUR ECONOMY

London is already a 24-hour city and not just for culture and entertainment. Many businesses and organisations, like those working in health, policing and security, hospitality, transport and financial services, must operate at night. Some London businesses connect with their trading partners around the globe at all hours. People visiting London arrive around the clock and expect to find services here when they do. Many Londoners choose to work or enjoy their leisure time at night.

We should promote a 24-hour economy so that all Londoners can get the full benefit of what London has to offer. It's not just about pubs and clubs, although there is an undoubted market for more venues to open later at night. Nor does it mean that every venue in London has to open for 24 hours. It means simply that every Londoner should be able to access activity and services when they want to.

A 24-hour economy might include local night markets, cinemas opening late from time to time or late showings in theatres. It might involve using transitional venues, like former office blocks, as pop-up clubs or performance space. It might involve Nuit Blanches - arts festivals where local areas stay open all night for performances,

artworks and celebration - so successful in Europe. And it might mean that an off-duty nurse, a taxi driver or a departing clubber can find a safe, comfortable and welcoming place for a meal or drink during the night.

HOW WILL WE DO THIS?

The Mayor's statutory strategies will support the development of London into a leading, 24-hour city. This will include his planning, transport, culture, environment and police and crime plans.

The Night Time Commission will make recommendations to ensure that London is a 24-hour city with the wellbeing of workers, residents and visitors at its heart. They will consult widely with Londoners over the coming months.

The Mayor is increasing London's night time transport provision. The Night Tube runs 24-hours at the weekend on five lines. Night time services will be extended to the London Overground later this year, plus the Metropolitan, Circle, District, Hammersmith & City lines and Docklands Light Railway in the coming years. These new services will deliver £6.4bn to the London economy by 2030 and half a million jobs.



Museum of Lost Parties at the Museum of London © John Chase

10. TAKE ACCOUNT OF FUTURE GLOBAL AND DOMESTIC TRENDS IN LEISURE, MIGRATION, EMPLOYMENT, ECONOMICS AND TECHNOLOGY

If London is to have the best night time offer on the planet, we must be alive to global developments. We have as much to learn from the famous cafes of Buenos Aires as the bars of Nashville and the cellar clubs of Berlin. Of course, whatever we develop must be identifiably London, but in an interconnected world, we should take inspiration where we find it.

London is growing. The city's population is set to increase by 20 per cent by the end of the next decade. The number of older people is growing at a faster rate than the young. At the same time, alcohol consumption per head continues to fall. We need to think about how sociable London is for the changing needs of a growing, ageing, more diverse population.

Unquestionably, Brexit will bring changes to London. This might be in the numbers of workers and where they come from. Understanding these changes will help us plan for them. It will enable us to protect our economy when necessary and, where possible, take advantage of them.

We must make the most of new technologies. These affect everything from transport, entertainment and communications to social media and payments. London should be at the forefront of developing and using new technology to foster its night time economy.

If we get it wrong, Londoners and tourists can vote with their feet. Our continued success will come from working together to make London's one of the most safe, vibrant and diverse night time economies in the world.

HOW WILL WE DO THIS?

The work of the Night Czar and the Night Time Commission will be supported and informed by a wealth of expertise from across the GLA group of organisations and further afield. The Night Time Commission will bring together leading experts from business, local government, culture, design, safety and security, transport and the media. In addition, the Night Time Economy Borough Champions will gather and share their frontline expertise.



10,000 women taking part in Nike's We Own The Night run in Victoria Park, Hackney © NIKE Inc

03 Conclusion

London at work has been a huge success story for the capital and the UK. But London's liveability and social integration depends on ensuring that we pay equal attention to London at rest and London at play.

The Mayor is committed to fostering a 24-hour city that balances the needs of all Londoners. This Vision has set out ten principles to help further this objective. It has also explained what work is being done and what more is to come.

Principally, it emphasises that developing London into a vibrant 24-hour city depends on partnership between public authorities, the private sector and communities. The future work of the Mayor, the Night Czar, the Night Time Commission and the Night Time Economy Borough Champions will continue to explore and describe how this can be achieved.

They look forward to working with Londoners and all involved in London at night to make this vision a reality.

How can you get involved?

If you work in a local authority, find out who your Night Time Economy Borough Champions are. The network includes one councillor and one senior officer from every London local authority.

Sign-up to Talk London, where we will be asking Londoners for their views on London's development as a 24-hour city.

Keep up to date with the work of the Night Time Commission and find out more about the work of the Night Czar at www.london.gov.uk/24houlondon.

Sign up for the Mayor's culture newsletter at www.london.gov.uk/culture.

Follow the Mayor's culture team on twitter [@LDN_Culture](https://twitter.com/LDN_Culture).



Rudimental concert at the Hackney Empire © Fabrice Bourgelle

Troubadour

